

N.T. PLANT INDUSTRY

“Plan on a Page”

VISION

The Northern Territory plant industries aspire to lead nationally as a unique, prosperous, agile, expanding and sustainable agribusiness sector. The resulting economic growth attracts skilled people and cultural diversity, enriching Northern Territory communities.

Building Industry Capability for Existing Industries

Identifying New Crops and Farming systems

Domestic and Export Markets opportunities

Developing Natural and Human Resources

Industry outcome Driven R&D

Infrastructure for Industry Growth

FOCUS #1
Market Development
(Local & Export, New & Existing)

FOCUS #2
Research & Development & Extension
(New and existing crops and areas)

FOCUS #3
Government influence and policy.

- ACTIONS
1. Identify new market opportunities
 2. Establish “Value Proposition” by customer segment
 3. Identify new value adding opportunities

- ACTIONS
1. Optimise existing crop production systems
 2. Identify and optimise new crop commercialization
 3. Identify new production areas
 4. Technology and Innovation

- ACTIONS
1. Enhance & maximise labour availability to industry
 2. Ensure water resources are optimised and available
 3. Facilitate required infrastructure focus
 4. Optimise Biosecurity

New markets for existing and new products drive a minimum \$300 million profitable revenue growth in plant industries across the NT by 2028

Market focused **research, development & extension** facilitate & optimise production systems and deliver profitable growth in new and existing areas.

Working closely with **Government** to ensure Labour, Biosecurity, Land, Water and Infrastructure support NT Plant Industries development and growth.

Enabler:
The Right People

Enabler:
Communication

Enabler:
Technology / Innovation

Enabler:
Networking and Benchmarking

Enabler:
Support from Allied Industries

Goal:
NT Plant Industries grow at double the rate of agribusiness nationally, to reach min \$600mill by 2028

